

Admissions GPS

The college fit planning platform. Rankings measure prestige. Admissions GPS measures fit.

AT A GLANCE

Company	Admissions GPS
Founded	October 2025
Founder	Mike Harp, Founder & CEO
Headquarters	Brooklyn, New York
Category	College Fit Planning (category creator)
Website	admissionsgps.com
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WHAT IT IS

Admissions GPS is the college fit planning platform built on a simple idea: the right college is not always the highest-ranked one. It is the school where a student is most likely to belong and thrive. Founded in October 2025 by Mike Harp and based in Brooklyn, New York, Admissions GPS filters more than 4,000 colleges into a personalized *Your Fit 20* for each student, scored across five weighted factors.

THE PROBLEM

More than 1 in 3 college students (38%) transfer at least once — a mismatch crisis that costs families time, money, and momentum. The college search process was built to sort students for institutions, not help students find the schools that fit them. *Source: National Student Clearinghouse Research Center.*

THE FIVE FACTORS

Admissions Odds	Your personalized probability of admission based on your academic profile.
Program Strength	How strong a school's programs are in your areas of interest.
Affordability	Your estimated net cost based on your family's income, relative to similar schools.
Campus Culture	How well a school's size, setting, and environment match your preferences.
Academic Rigor	Graduation rates, selectivity, faculty resources, and research classification.

BY THE NUMBERS

4,000+ U.S. colleges scored	200+ data points per school	5 weighted fit factors	Your Fit 20 personalized shortlist
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DATA SOURCES

IPEDS (Integrated Postsecondary Education Data System), U.S. Department of Education College Scorecard, institutional Common Data Set reports, and NCAA data.

FOUNDER

Mike Harp is the founder and CEO of Admissions GPS. He built the platform after watching families — including his own — struggle with a college search that felt overwhelming, expensive, and focused on the wrong things. Admissions GPS is his answer to the mismatch crisis: a fit-first planning tool that helps students find the schools where they will actually thrive.

PRESS CONTACT

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